



# COWETA PUBLIC SCHOOLS

Max Myers, Superintendent

918-486-6506

DeWayne Hunter, Athletic Director

918-486-4474 ext. 5131

PO Box 550, Coweta, OK 74429

## Logo Approval/Licensing Agreement Form

Use of the Coweta Tiger Registered Logo requires Coweta Public School District approval, regardless of the reason for the use. Any vendor, individual, company or organization who produces Coweta Tiger related merchandise for sale or distribution to the public, or personal, company, or organizational use must apply for and be granted a trademark licensing agreement and may be subject to the payment of royalties. Please submit this form, along with the artwork and description of the proposed usage.

- The color accepted for the “Coweta Tigers” logo is black and orange listed as Pantone #1585 for orange in the Pantone Formula Guide Color Deck.
- The standard logo is a black and orange tiger head with black outline. Acceptable variation from that may be approved, dependent upon the background color of the item.
- The design of any registered Coweta logo must remain intact. No alterations, additions or deletions to any part of the logo are permitted without written permission. The tiger head must always face to the right.

Signing and submission of this form constitutes understanding and compliance with this licensing agreement.

Requesting School Organization/Booster Club \_\_\_\_\_ Date of Request \_\_\_\_\_

**OR**

Licensee (vendor producing items) \_\_\_\_\_ Date of Request \_\_\_\_\_

Contact Info: Individual requesting approval/paying royalty \_\_\_\_\_

Company \_\_\_\_\_ Contact Name \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

Product/Use/Description – Be specific and attach additional pages if necessary \_\_\_\_\_

Authorized Signature \_\_\_\_\_

Submission Route:

- CPS District Groups (Includes CPS athletic teams, school clubs or activity groups and BOE recognized booster clubs)  
DeWayne Hunter, Athletic Director, at 918-486-4474 ext. 5131 fax 918486-1062
- Other groups/individuals – Max Myers, Superintendent, at 918-486-6506/ fax 918-486-4167

Licensing Agreement:       Approved       Disapproved       Approved w/Changes

Annual Royalty Fee:       No Royalty       \$500       7% of gross sales

Comments \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Approval Signature \_\_\_\_\_

Date \_\_\_\_\_

Date Agreement Returned \_\_\_\_\_

Approval is limited to the production of the items specified above only during the approved time. Use of Coweta Public Schools registered trademark without the proper approval may result in legal action.